



eTapestry's Wish List

What is it?

eTapestry's WishList module is an innovative tool that lets nonprofit organizations list items and supplies they need on a special page within their website, allowing donors to specify a "charitable purchase" of items they would like to donate.

WishList is an ideal solution for schools, churches, social service groups, and others who have a list of specific items they "wish" to have donated. By visiting a "wish list" on an organization's website, donors can scan the items needed, the cost to purchase each item, and select the items they would like to donate. The donor's credit card transaction is then processed online in the amount of the selected items and the nonprofit organization receives the funds needed for completing the purchase.

As donors continually desire to see and understand the impact of their giving, WishList provides a direct connection between the needs of the nonprofit, and those donors who want to participate in the support of the organization.

"Our donors love the immediate gratification of seeing their dollars spent in the manner they choose. They have finally found a place to meet all of their charitable needs!"

Joanie Emhardt,
Board Member, Lawrence Township Fdn.

How does it work?

The WishList module utilizes the eTapestry database and your website to build a completely automated and dynamic system.

An organization starts with a list of items they would like to have donated. A master inventory is created in eTapestry – through data entry or via an import process. This master list may be provided by an office supply or school supply store. The list can include catalog numbers, descriptions, units, and cost. Items can be added, deleted, or changed at any time.

Next, the organization creates their specific "Wish List" by selecting the needed items from the master inventory. Quantities needed for each item, as well as a donation amount needed for purchasing the item can be specified. Multiple lists can be created. For example, a school may want to setup a specific wish list for each classroom, allowing each teacher to select the items needed.

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Elaine

Name Elaine

Description

Item Name	Description	Price	Quantity Needed	Quantity Remaining	Notes
Charlton's Test Inventory Item#1	Test	\$1.00	30	26	
Printer Cartridges	New Color cartridges for printers	\$10.00	20	20	
Printer Paper	Elaine Test	\$20.00	20	18	
November 7th Seminar	eTapestry Seminar	\$0.00	12	12	here are my notes

Tasks

[Add / Remove Wish List Items](#)
[Save Category](#)
[Save List Order](#)
[Find Item in List](#)

Info

4 Items Found

A master inventory list is easily managed and maintained from within eTapestry. Individual "wish lists" can then be created for the website.

Once the list(s) are defined, eTapestry dynamically updates customized "Wish List" pages that are linked to the organization's website. Pages are built by eTapestry and designed to match the look, style, and format of the website. The WishList pages are connected to eTapestry's ecommerce system allowing payment for selected items to be made online.

Donors then visit the organization's website, where they can view the available lists that have been created. In our school example, the donor could select a specific classroom they would like to view. Once the list is selected, the donor is presented with the list of items the organization needs. They can select the items and the quantity they would like to "purchase".

The screenshots show the website interface for Lawrence Township School Foundation. The top screenshot displays the "LTSF Wish List" page with a navigation menu on the left and a "Team Listing" section. The bottom screenshot shows a specific "Wish List" for "Amy Beverland Grade 1" with a table of items and prices.

Item Description	Quantity	Detailed Description	Price
Pink rectangle erasers	10		\$0.31
35mm film - 200 speed colored film 4 pack	20		\$11.50
Gift cards for film development (Target, Costco, Wal-Mart)	\$10 increments		\$10.00
Bright colored copy paper 250 sheets	10 reams		\$13.24
Plastic sheet protectors 50 sheets	10		\$6.17
Binder dividers (5 sections)	100 sets		\$1.81
Tissue boxes	20 boxes		\$3.23
Overhead transparencies (high head) 100 per box	5 boxes		\$23.84
Thick washable Crayola markers 8 per box	25 boxes		\$4.99
Thin washable Crayola markers 8 per box	25 boxes		\$4.99
Student dry erase boards	50		\$35.00
Incentive stickers - mini sized	20 pages		\$19.38

Through the organization's website, donors can select the specific list (such as a classroom), and the specific items they wish to donate. These dynamic lists can be updated and changed as often as needed.

When they have completed their selections, the donor can "check out" and make a credit card payment for the items via the payment form. The transaction is processed automatically via the eTapestry ecommerce system.



Payment for the selected items is made easily and securely via eTapestry's ecommerce capabilities. This process automatically generates a confirmation email to the donor.

Specific information about the donor, the items they selected to donate, and their transaction, are automatically recorded in the organization's eTapestry database. The item list is also automatically updated to properly adjust the quantity needed based on the designated purchases. Finally, the donor is sent an email "thank you" detailing their contribution.

The transaction, as well as the donor's information is automatically recorded in your eTapestry database. Details of the items selected for purchase are also maintained. This allows you to easily run reports and queries to see who is supporting your organization through your "wish list" pages.

Within eTapestry specific reports can be run to provide detail on gifts to the various wish lists. Purchase, or inventory lists, can also be produced showing item numbers, descriptions, and quantities purchased for easily placing orders with appropriate vendors.

Wish List Purchasing Report
Base: All Accounts - A

Date	Sort Name	Item Purchased	Detailed Description	Vendor Price	Wish List Price	Quantity Of Purchase	Total Amt.	Cash Category	Donation Designation
5/25/05	MSD Lawrence Township Foundation Christie Love	Grant - Community Education	Community Education Fund	\$1,250.00	\$1,250.00	1	\$1,250.00	\$0.00	Community Education
5/25/05	MSD Lawrence Township Foundation Christie Love	Grant- Belzer	Belzer Ding a lings	\$500.00	\$500.00	1	\$500.00	\$0.00	Belzer Principal
5/25/05	MSD Lawrence Township Foundation Christie Love	Grant-Mary Evelyn Castle	Parent Book Club	\$250.00	\$250.00	1	\$250.00	\$0.00	Mary Evelyn Castle Principal
5/25/05	MSD Lawrence Township Foundation Christie Love	Grant - Brook Park	Brook Park One Size doesn't fit all	\$250.00	\$250.00	1	\$250.00	\$0.00	Brook Park Principal
5/25/05	MSD Lawrence Township Foundation Christie Love	Grant - LN	LN Readers Workshop	\$250.00	\$250.00	1	\$250.00	\$0.00	Lawrence North Principal
5/25/05	MSD Lawrence Township Foundation Christie Love	Grant-Lawrence North	Cinderellas Closet	\$250.00	\$250.00	1	\$250.00	\$0.00	Lawrence North Principal

Special reports, such as this "Purchasing Report", help you track the items selected and the current inventory of items remaining. These reports make ordering from suppliers simple and accurate.

Summary

Meet the needs of your organization by providing donors with an innovative and flexible way of giving through eTapestry's WishList.