



eTapestry's WealthEngine Interface

What is it?

The number of resources available to prospect researchers is staggering. Through the Internet it is now possible to find vast amounts of both business and personal information.

But these volumes of information have given rise to a new problem: Information overload. Gathering all of this information can mean visiting a dozen web sites to compile data that must be sifted through and validated before it can be of any use.

eTapestry's partnership with WealthEngine provides you with access to the premier prospect research database, where you can quickly and easily find the information that is most relevant to your fundraising needs.

eTapestry customers receive the WealthEngine Premium Data service.

How does it work?

From within eTapestry you simply select the donor or prospect you would like to research via the WealthEngine database. A link from the "Other" screen within your eTapestry database lets you directly connect to WealthEngine. In seconds you will have data from a wide variety of research databases, including:

- Dunn & Bradstreet**
- Thomson Financial**
- Marquis**
- Lexis-Nexis**
- Guidestar**
- POW&R**
- And more.**

WealthEngine searches a wide range of publicly available records to measure:

• **Income**

Reported by the employer or calculated on household variables

• **Assets**

home equity, value of cars, stock portfolios, SEC Insider holdings, private pension plans, business ownership, etc.

• **Business**

private business ownership, position and revenues of a publicly-traded employer, board affiliations, career history, business profiles, etc.

• **Lifestyle**

Age, presence and age of children, spouse profile, etc.

In addition, access is provided to the largest known repository of charitable gifts records made to other nonprofits, political campaign contributions, and for-profit and nonprofit board affiliations.

Summary

Getting advanced prospect research data online has never been faster or easier. Weave together your database with the wealth of data available from WealthEngine.com to give you advanced prospect research capabilities online!

The WealthEngine service is an annual fee based on the size of your eTapestry database. Unlimited lookups are included.

- Less than 500 records - \$250/year
- 500 to 1000 records - \$500/year
- 1000 to 5000 records - \$1000/year
- Above 5000 records - \$1500/year



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