The BERACHA Foundation
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eTapestry's Wealth Screening and Target America Interface

eTapestry
Revolutionizing the Charity World via Technology and Service

What is it?

Target America is based on the premise that every nonprofit organization – regardless of size or technical sophistication – deserves full access to all the information needed to identify, profile, and manage their top fundraising prospects.

Unlike many prospect research services this one has been designed to help nonprofits raise more money without a large team of additional researchers.

You do not have to know who to look up, we do that time consuming step for you by screening your database and identifying who has assets….so you can *spend your time building a relationship, not looking up names*.

Target America database, culled from 75 data sources, contains more than 7 million records of the wealthiest and most generous people in the nation- 94% of the individuals on the database give more than $5,000 a year to charities.

The breadth of the data is unique: it focuses not only on high profile, corporate America, but includes emerging sources of wealth such as minority-owned business and women entrepreneurs.

eTapestry's Target America Interface will allow you to do a ***free test*** of your entire database, and then we will share a summary of the results.

How does it work?

All of the individual's who were identified will automatically have a URL-link added into eTapestry on the "Other" screen. Click on the link which opens your secure Target America Enterprise web-site. For a demonstration, go to:
http://www.tgtam.com/program_enterprisedemo.html

In addition, you can access Target America Enterprise totally independent of eTapestry to do comparisons (i.e. all individuals with luxury property). Included is Target America Tiger, a powerful Internet research tool that prowls the web for information about your prospect.

Summary

Weave together your database with the wealth of data available from Target America to give you the names of individuals who could be on your radar to give a major gift! Getting advanced prospect research data online has never been faster or easier.

We can even send you e-mails when new information is found.

For Sales Support:

877-4BERACHA (423-7224) Ext. 2

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TARGET AMERICA™ www.tgtam.com

eTapestry is proud to work with Target America to provide a seamless integration for web-based prospect research tools.

"Serving Those Who Serve"