



Revolutionizing the Charity World via Technology and Service

eTapestry's E-Commerce Integration

What is it?

eTapestry's e-commerce capabilities provide full integration of your eTapestry database with online donation and/or event registration functions from your website. With it, you can easily add special pages to your website for accepting online donations or for setting up registration pages for special events, or conferences. These gifts and registrations are then automatically added to your eTapestry database, saving you time and administration, while giving your donors the flexibility they desire. The E-Commerce capabilities integrate with the eTapestry Donor Login capability.

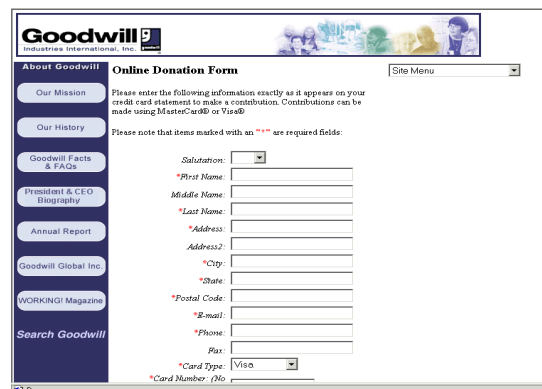
How does it work?

1. eTapestry works with you to create an online donation or registration page that matches your website look.
2. A donor visits your website and completes a gift transaction or registration.
3. When the donor submits the transaction or registration, a new donor record is created in your database. You can periodically review the Online Donor report to search for duplicate donors.
4. eTapestry sends the transaction data to one of two credit card processing providers that have partnered with eTapestry. You can choose the provider that best meets the needs and fee structures for your organization. The transaction is verified and a confirmation email is sent to the donor.

Summary

Setting up E-Commerce functions with your website has never been easier or faster. And with complete integration to your eTapestry database, you save time and effort. Weave together your website, database, and donors with eTapestry's E-Commerce capabilities!

The E-Commerce integration is available for a one-time, basic page setup fee of \$350 plus a monthly fee of 10% of your base eTapestry service. There is a minimum monthly fee of \$10. Setup includes the creation of your online giving or registration pages as well as hosting on eTapestry's secure servers. Features beyond our basic giving and registration pages, as well as updates and modifications are subject to additional fees. Additional credit card and third party processing charges apply.



Donation pages match the look of your website.

5. A message is then sent to a representative in your organization notifying you of the online gift or registration. Optionally, you can send your own confirmation email or thank you to the donor using eTapestry functionality.
6. eTapestry records the donor's information and the transaction in the donor's journal. You can report on the transactions using the Online Giving report.

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Web-based Fundraising Solutions – from eTapestry

eTapestry is different from software you may be used to. It doesn't require you to install, maintain and update software, or backup your data. It doesn't require new hardware, additional disk space, or specific operating systems. It doesn't require days of training, expertise in database operations or a multi-volume user guide to operate. It doesn't even require you to be at the office to use.

What eTapestry does is even more impressive. In its simplest form, eTapestry is software you run over the Internet, allowing you to access your data from anywhere. It tracks donors, prospects or alumni while managing gifts, pledges and payments. In its full form, eTapestry adds advanced executive analysis, contact management, advanced email, e-commerce, and event registration.

Because eTapestry is web-based, all upgrades, maintenance, backups, and data security are managed and monitored for you. It's also easy to learn and use, meaning you can focus on your fundraising, and not your fundraising software. Best of all, it will save you money – year after year – compared to traditional software.

Advanced Technology

eTapestry started with a simple concept. A concept that nonprofit organizations could benefit from software that didn't require them to monitor, maintain, update, and manage – saving them time, trouble, and money. A concept of allowing them to access their information from any computer, at any time, from any location – eliminating hardware issues, system compatibility problems, and competing software versions. It would provide the flexibility, accessibility, and affordability organizations needed so they could focus on their mission and not their software.



eTapestry can even be accessed via your mobile devices – such as a PDA, Blackberry, or other Smart-Phone. You have access from anywhere at anytime!. eTapestry Mobile is a standard feature of your eTapestry service.