



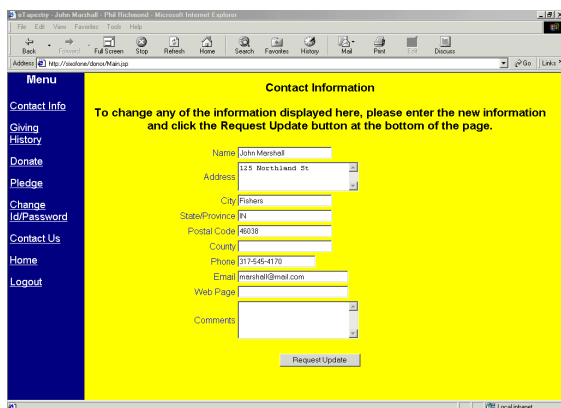
eTapestry's Donor Login

What is it?

eTapestry's Donor Login module gives you the ability to turn your website into an interactive tool for your existing donors. Through a link on your website a donor can login via secure access for self-service capabilities. Now your donors can notify you of address and contact changes, review their past giving to your organization, make new gifts, set up pledges and make payments, and even send personal correspondence to the development staff.

How does it work?

Setting up the Donor Login for your website is a simple process that requires no technical expertise. A setup page within your eTapestry database allows you to design your Donor Login page with logos, fonts, and colors to match your existing website. The Donor Login page is completely secure since it is hosted by eTapestry. You are provided a link that can be incorporated into your existing website or emailed as a link to your donors.



Donors can review their current information and notify you of any changes or updates needed.

Your Donor Login page can be designed to match your existing website.

As an eTapestry system administrator you have complete control over who can have access to the Donor Login feature. Donor login names can be individually assigned or done by groups with an eTapestry query.

Once set up, your donors can then access your customized Donor Login page and login via a secure user id and password. They are provided with options that allow them to view their current name, address, phone, and email. If changes or corrections are needed the donor can note them online and you are automatically notified of the requested change. Donors can also view their past giving to your organization with detail from the last two years and a summary of life time support.

When your donors want to make a new gift or setup a new pledge, they can do it online through the Donor Login module. Existing pledges can be viewed, including the current pledge balance, and payments on the pledge can be made online.

Summary

You now have a unique tool to give your donors the self-service they want from your website. The end result is more accurate data, less administration, more online gifts, and more satisfied donors.

Weave together your website, database, and donors with eTapestry's donor login capabilities!

The Donor Login module is available for a monthly fee of 20% of your base eTapestry service. There is a minimum monthly fee of \$20. Donor Login integrates with eTapestry's E-Commerce capabilities for processing online gifts.

For Sales Support:

877-4BERACHA (423-7224) Ext. 2

Solutions@Beracha.org

www.Beracha.org

"Serving Those Who Serve"